

EJ-640 Cost Comparison: You Do the Math

When investing in a wide-format printer, don't pay the high price of settling for less. Roland inkjets empower your business with the productivity and profitability that competitor printers just can't offer. That's why for over 25 years, more graphic and sign professionals have chosen Roland DG products. Take a closer look to see for yourself.

SOLJET EJ-640



64" printer
Dual CMYK or CMYKcLmLk

HP Latex 360



64" printer
CMYKcLm + required Optimizer

Mimaki JV300-160



64" printer
Dual CMYK, CMYKcLmLk + Or/Wh

TOTAL COST OF OWNERSHIP

	Roland EJ-640	HP Latex 360	Mimaki JV300-160
Printer	\$32,995 MSRP	List Price \$37,241 MSRP Street Price \$32,000	List Price \$32,995 MSRP Street Price \$25,000
RIP Software	INCLUDED Roland VersaWorks Dual RIP	\$2,495 for recommended Onyx RIP	Included RasterLink RIP
Electrical Install	FREE to plug in to existing wall outlet	Approximately \$1200 for electrical installation	FREE to plug in to existing wall outlet
Cutter	\$6,000 for stand-alone 64" cutter	\$7,695 for stand-alone 64" cutter	\$7,695 for stand-alone 64" cutter
Warranty	5 Year HEADS AND ALL Warranty	3 Years	1 Year
Ink Usage*	\$19,814 / year (4 colour) \$1.23 / sqm. (4 colour)	\$50,044 / year \$3.10 / sqm.	\$74,978 / year (4 colour) \$4.65 / sqm. (4 colour)
Print Speeds	max 102m ² /hr production 24m ² /hr	max 91m ² /hr production 17m ² /hr	max 105.9 ² /hr production 29.5m ² /hr
Total per Year	\$32,813	\$64,507	\$85,876
Total Over 3 Years	\$98,439	\$193,521	\$257,628

*Based on three years, printing ISON2A High Density Poster Image - averaging 16m² of print per hour, 4 hours a day, 21 days a month

The EJ-640 can save you between \$31,694 and \$52,188 in 1 year of ownership.

SOLJET EJ-640 FEATURE SUMMARY

- Available in 4 or 7 colours including Light Black for flawless greyscale reproduction.
- **Quick drying** high-capacity 1-Litre cartridges allow for long unattended print runs.
 - Maximum 1440 DPI resolution with 7 variable dot technology.
- Seamlessly pairs with Roland GR PRO cutter for quick, easy contour cutting.
 - 5 Year Extended Warranty.